

image storing means for storing a plurality of images;

image selecting means for enabling a service user to select at least one of the plurality of stored images, by enabling the stored images to be viewed on the network;

mail generating means for generating an electronic mail message with the selected image as an attachment to the electronic mail message, without requiring a recipient of the electronic mail with attached image to activate an address that points the recipient to a file which stores the selected image;

destination address specifying means for enabling the service user to specify a destination address of the electronic mail message;

mail transmitting means for transmitting the electronic mail message to the destination address specified by the destination address specifying means; and

user address setting means for enabling the service user to set their electronic mail address thereof,

wherein the mail transmitting means describes the mail address set by the user address setting means as the address of the sender of the electronic mail message, and wherein the address of the sender of the electronic mail message is an automatic reply address.

6. (Three Times Amended) An application server used in a network photograph service system, comprising:

image storing means for storing a plurality of images;

image selecting means for enabling a service user to select at least one of the plurality of stored images, by enabling the stored images to be viewed on a network;

mail generating means for generating an electronic mail message with an address of the selected image;

destination address specifying means for enabling the service user to specify a destination address of the electronic mail message;

mail transmitting means for transmitting the electronic mail message to the specified destination address wherein the mail transmitting means describes the mail address set by the user address setting means as the address of the sender of the electronic mail message, and wherein the address of the sender of the electronic mail message is an automatic reply address; and

user address setting means for enabling the service user to set their mail address.

17. (Amended) A network photograph service system, comprising:

image storing means for storing a plurality of images;

image selecting means for enabling a service user to select at least one of the plurality of stored images, by enabling the stored images to be viewed on a network;

mail generating means for generating an electronic mail message with an address of the selected image, wherein a mail address of the application server is

set as an address of the sender, and wherein the address of the sender of the electronic mail message is an automatic reply address;

destination address specifying means for enabling the service user to specify a destination address of the electronic mail message; and

mail transmitting means for transmitting the electronic mail message to the specified destination address; and

user address setting means for enabling the service user to set their mail address.

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18. (Amended) A method of sending electronic mail messages with attached images in a network photograph service system, comprising:

displaying a plurality of selectable images to be transmitted to a recipient as an attachment to an electronic mail message, for viewing by the user on a device of the user;

selecting at least one of the plurality of selectable images at the user's device;

displaying the selected at least one image in a manner that distinguishes the at least one image from the rest of the selectable images;

reading an image file corresponding to the selected image from a memory;

converting the read image file into an attachment document format for the electronic mail message;

setting the user's send address for sending the electronic mail message with image attachment, said setting performed by the user, wherein said transmitting step transmits the electronic mail message with image attachment using the set send address of the user, and wherein the address of the sender of the electronic mail message is an automatic reply address; and

transmitting the electronic mail message with attached image to the recipient.

19. (Amended) A method of sending electronic mail messages with attached images in a network photograph service system, comprising:

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displaying a plurality of selectable images to be transmitted to a recipient as an attachment to an electronic mail message, for viewing by the user on a device of the user;

selecting at least one of the plurality of selectable images at the user's device;

displaying at the same time a comment box, a destination input box, and images having been selected as targets of transmission;

reading an image file corresponding to the selected image from a memory at the server;

converting the read image file into an attachment document format for the electronic mail message;

setting the user's send address for sending the electronic mail message with image attachment, said setting performed by the user, wherein said transmitting

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step transmits the electronic mail message with image attachment using the set send address of the user, and wherein the address of the sender of an electronic mail message is an automatic reply address; and

transmitting the electronic mail message with attached image to the recipient.

26. (Amended) A method of sending electronic mail messages with attached images in a network photograph service system, comprising:

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storing a plurality of images;

enabling a service user to select at least one of the plurality of stored images, by enabling the stored images to be viewed on a network;

displaying the selected at least one image in a manner that distinguishes the at least one image from the rest of the selectable images;

generating an electronic mail message with an address of the selected image;

enabling the service user to specify a destination address of the electronic mail message;

providing the address of a sender of the electronic mail message as an automatic reply address;

transmitting the electronic mail message to the specified destination address; and

enabling the service user to set their mail address.

27. (Amended) A method of sending electronic mail messages with attached images in a network photograph service system, comprising:

storing a plurality of images;

enabling a service user to select at least one of the plurality of stored images, by enabling the stored images to be viewed on a network;

displaying at the same time a comment box, a destination input box, and the at least one image having been selected as targets of transmission;

generating an electronic mail message with an address of the selected image;

enabling the service user to specify a destination address of the electronic mail message;

providing the address of a sender of the electronic mail message as an automatic reply address;

transmitting the electronic mail message to the specified destination address;

and

enabling the service user to set their mail address.

Please add the following new claims:

--28. (New) The application server used in a network photograph service system as claimed in claim 3, further comprising selecting means for selecting between sending the image itself and sending the address of the image.

29. (New) The method of claim 14, further comprising selecting between sending the image itself and sending the address of the image.

30. (New) The method of claim 23, further comprising selecting between sending the image itself and sending the address of the image.

31. (New) A network photograph service system comprising:

information obtaining means for obtaining from a user information concerning a mail address of the user, information concerning destination address, and information on an image to be transmitted;

automatic reply address setting means for setting the mail address of the user as an automatic reply address based on said information concerning the mail address of the user;

selecting means for selecting between sending the image itself and sending the address of the image based on the information concerning the destination address;

mail generating means for generating an electronic mail message based on the automatic reply address setting means, the selecting means, and the information on the image to be transmitted; and

mail transmitting means for transmitting the electronic mail message to the destination address.--